

- **Concept**



Mahsa Amini



Dandelion

A symbol of conveying
a message or sound

- Concept

Voice of
the **V**oiceless

United 4 Mahsa's slogan

- **Concept**

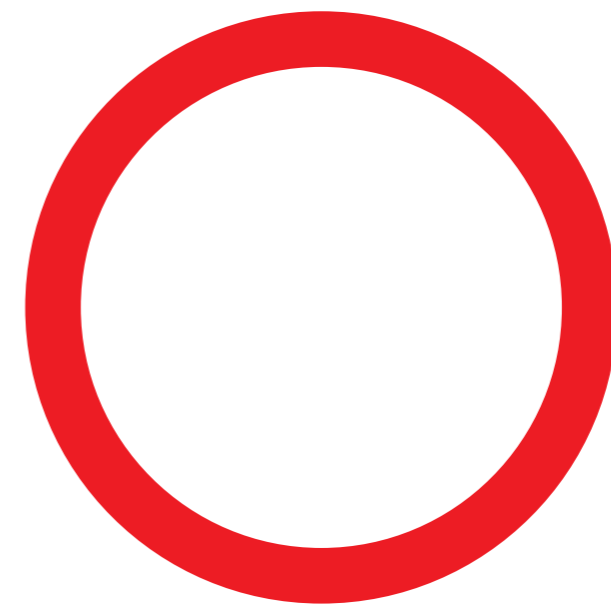


The letter “V”

“V” for Voice, Voiceless and Victory

Reformed “V”
as Victory’s sign

- **Concept**

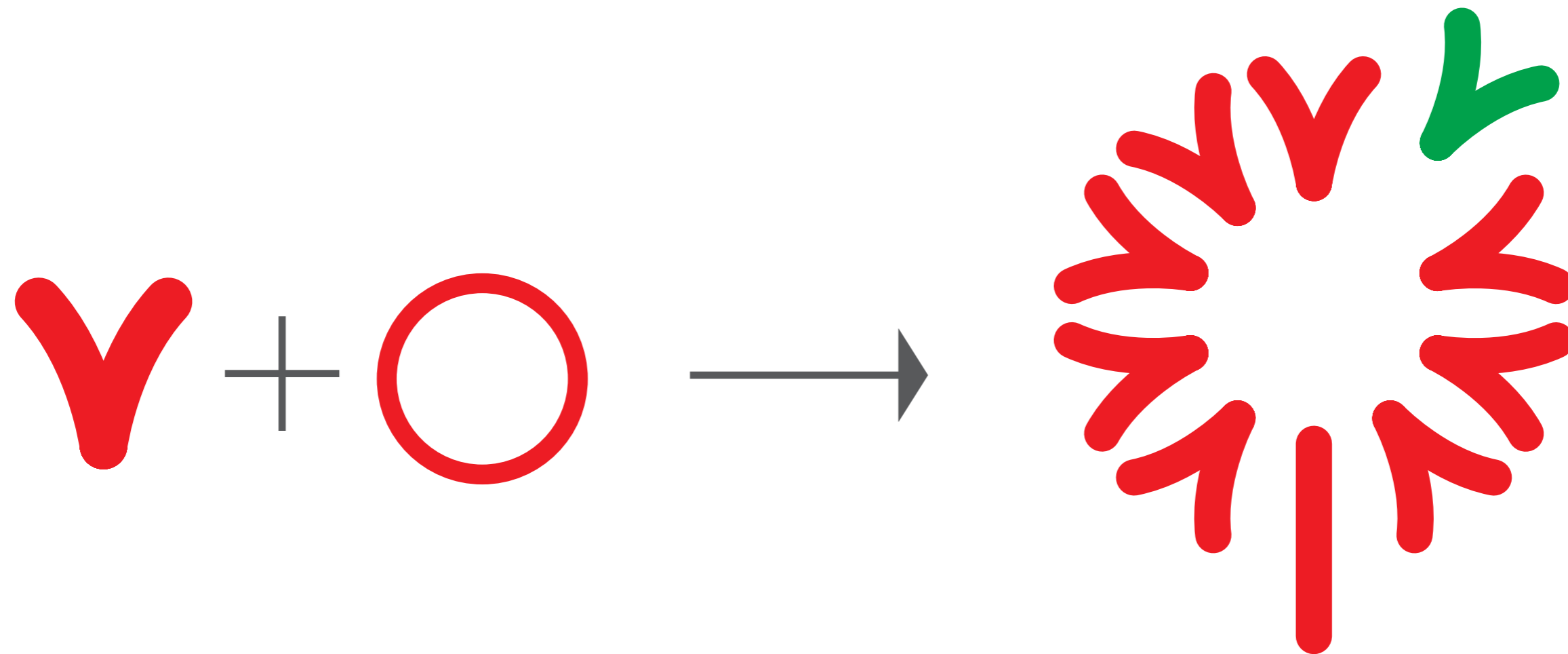


The World

United 4 Mahsa operates globally

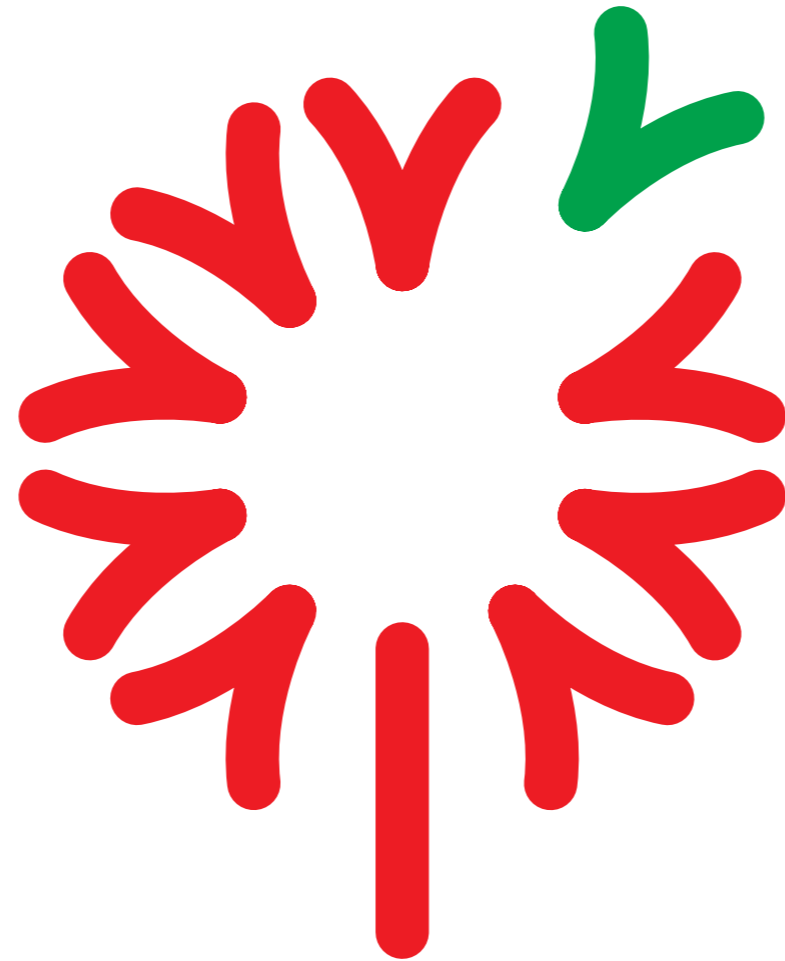
Circle form as meaning globally

- Concept



Sign

The combination of the letter "V", the circle form in the shape of dandelion.
The placement of these forms together instills the meaning of global unity.
A green letter is joining this alliance as a new voice or taking the sound outside.



UNITED FOR MAHSA

Sign and Type